



BUDGE BUDGE INSTITUTE OF TECHNOLOGY (BBIT)

NISCHANTPUR, BUDGE BUDGE, KOLKATA – 700 137

FORMATION OF DIGITAL & SOCIAL MARKETING COMMITTEE

Date: 23.04.2021

Budge Budge Institute of Technology (BBIT) competent authorities has formed the Digital & Social Marketing Committee for the Academic Year 2021-2022, up to the next committee formed by the chair.

Following are the team members who will develop the Marketing Communication (MarCom), Digital, Advertising strategy of BBIT and will plan, promote BBIT by creating an engaging platform across Social Media, Digital & Print Media, Newsletters, and other Marketing Outlets.

Furthermore, keeping our social media channels updated and likewise increasing the numbers of people on several different social media platforms like Facebook, Twitter, Instagram & Other Medium, thus building the brand of the Institution.

SL.NO	NAME	DESIGNATION	CONTACT NUMBER
1	MR. K.K.GUPTA	VICE CHAIRMAN	9007769000
2	DR. SHUBHANGI GUPTA	EXECUTIVE DIRECTOR	9748493158
3	DR. MANOJ AGARWAL	GROUP DIRECTOR	9330060769
4	DR. MOUMITA PODDAR (DEAN - MBA)	HEAD OF THE COMMITTEE	9830990008
5	DR. SILADITYA BANDOPADHYAY (DEAN - STUDENT AFFAIRS & DEAN POLYTECHNIC)	MEMBER	9830028627
6	MR. AMIT GUPTA (NET ADMIN)	MEMBER	9831222519
7	MS. SHRUTI RAY (ASSISTANT GENERAL MANAGER - ADMIN)	MEMBER	8336062516
8	MS. RICHIE SOMADDAR (HUMAN RESOURCE)	MEMBER	8108816286
9	MS. BENAZIR JHAWAR (HUMAN RESOURCE)	MEMBER	8240765491
10	DR. MUNSHI YUSUF ALAM (ASSOCIATE PROFESSOR - CSE)	MEMBER	8918546454
11	DR. V. SIVARAMA (ASSOCIATE PROFESSOR - EE)	MEMBER	7568963143
12	DR. RAHUL BOSU (ASSOCIATE PROFESSOR - ECE)	MEMBER	9159591643
13	DR. GAURAV KUMAR (ASSOCIATE PROFESSOR - ME)	MEMBER	7250241516
14	MR. TAPABRATA ROY (ASSISTANT PROFESSOR - CIVIL)	MEMBER	9330471299
15	MR. SUMIT NASKAR (ASSISTANT PROFESSOR - CSE)	MEMBER	9836477859
16	MR. SUBHAJIT ROY (ASSISTANT PROFESSOR - M. TECH - EE)	MEMBER	8240274694





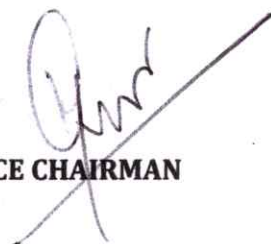
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17	MR. SAYAN DAS (ASSISTANT PROFESSOR – CSE & MARKETING EXECUTIVE)	MEMBER	8276828084
18	MS. ANANYA DE (ASSISTANT PROFESSOR – MATHEMATICS)	MEMBER	9831892501
19	MR. RAKESH GUPTA (SENIOR LECTURER – ETCE)	MEMBER	8910469361
21	MR. SOUMYADEEP SEN (EXECUTIVE - JIMSH)	MEMBER	9800599684
22	MR. SUNSEA SOMADDAR (DESIGNER – JIMSH)	MEMBER	9892995370
23	MR. JAYANTA MAITY (STUDENT – CSE DEPT 3 rd YEAR)	MEMBER	7319173842
24	SK. NAIMUL ISLAM (STUDENT – CIVIL DEPT 3 rd YEAR)	MEMBER	7031086780

AUTHORISED BY: -


VICE CHAIRMAN


EXECUTIVE DIRECTOR


GROUP DIRECTOR

