Report on RM/IPR/Entrepreneurship/Skill Development

(2020-21)



BUDGE BUDGE INSTITUTE OF TECHNOLOGY

Approved by AICTE, New Delhi

Affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT), West Bengal

(Formerly known as West Bengal University of Technology)

Report of

Online Seminar

on

"Advanced Entrepreneurship development for growing & marketing a Small Business" on 26th to 27th April, 2021

Budge Budge Institute of Technology, Kolkata has organized an online EDP on "Advanced Entrepreneurship development for growing & marketing a Small Business" under the flagship of "Seminar on Entrepreneurship development programme, Research & Development cell, BBIT".

The objective of the online Seminar:

- To provide students with the opportunity to learn entrepreneurship concepts and skills directly from successful entrepreneurs who teach class sessions and discuss topics in their expertise.
- To provide the undergraduate students with hands-on learning experiences that involve developing knowledge of entrepreneurship concepts and skills.
- To convey the management, legal, and financing issues likely to be faced by most start-up businesses.
- The mentoring relationships that develop through this program often last beyond the classroom.

This workshop was attended by more than 132 participants from Budge Budge Institute of Technology and other colleges across different states of India.

Speaker Details:

- > **Program Theme:** Entrepreneurship development programme
- > Speakers' details: Soumik Chakrabarty, Co-Founder: Data Sutram
- ➤ Industry type: SAAS, AI, ML, Data Analytics

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Report of

Online Seminar

on

"Methodical Literature Review: A research based approach" on 11th to 12th January, 2021

Budge Budge Institute of Technology, Kolkata has organized an online FDP on "Methodical Literature Review: A research based approach" under the flagship of "Seminar on Research Methodology, Research & Development cell, BBIT".

The objective of the online Seminar:

This seminar was focused on how a literature review discusses published information in a particular subject area, and sometimes information in a particular subject area within a certain time period.

The relevance of a literature review through a simple summary of the sources, but it usually has an organizational pattern and combines both summary and synthesis. A summary is a recap of the important information of the source, but a synthesis is a reorganization, or a reshuffling, of that information. It might give a new interpretation of old material or combine new with old interpretations. Or it might trace the intellectual progression of the field, including major debates. And depending on the situation, the literature review may evaluate the sources and advise the reader on the most pertinent or relevant.

This workshop was attended by more than 71 participants from Budge Budge Institute of Technology and other colleges across different states of India.

Speaker Details:

- ➤ **Program** Theme: Faculty Development Programme, Research Methodology
- > Speakers' details: Prof. (Dr.) Dr.Mukandar Sekh Assistant Professor / Mechanical Engineering, Aliah University.
- ➤ Industry type: Education Industry



CERTIFICATE

THE FOLLOWING CERTIFICATE IS GIVEN TO

for participating in faculty development programme tilted ""Advanced Entrepreneurship development for growing & marketing a Small Business" organized at BBIT, Kolkata from 11th to 15th May, 2020

Coordinator

Budge Budge Institute of Techynology



Granite Chakrabarty,

Trainer



Of Participation

The following awards are given to

For participating in the seminar ""Methodical LiteratureReview: A research based approach."" at BBIT from 11th to 12th January, 2021

Director General Academics Budge Budge Institue of Technology

Dr.Mukandar Sekh Trainer

Mukandar Sekk