

Report on RM/IPR/Entrepreneurship/Skill Development

(2017-18)



BUDGE BUDGE INSTITUTE OF TECHNOLOGY

Approved by AICTE, New Delhi

**Affiliated to Maulana Abul Kalam Azad University of Technology
(MAKAUT), West Bengal**

(Formerly known as West Bengal University of Technology)

Report on

“Capitals, resources and organization- Tangible and intangible: A Formal beginning.”

A WorkShop

on 24th & 25th May, 2018

Budge Budge Institute of Technology, Kolkata has organized a two-day workshop on *“Capitals, resources and organization- Tangible and intangible: A Formal beginning.”* under the flagship of “Entrepreneurship development programme, Research & Development cell, BBIT”.

The objective of the workshop:

- The formal beginning. Resources that we need. Assets: Tangible and intangible.
- The vocation of survival and growth.
- Requirements: People skills, experience, motivation. Resources. Initial Capital. Organization, values , leadership.
- The parties involved, “stakeholders”.
- The cost of resources and capital.
- Financial projections.
- The development of intangibles: human capital, structural capital and relational capital.
- The balance sheet and the hidden balance .
- Estimation of resources and funding.

This workshop was attended by more than 200 participants from Budge Budge Institute of Technology and other colleges across different states of India.

Speaker Details:

- **Program Theme:** Entrepreneurial Training
- **Speakers' details:** Founders: Priti Sen Arora, Dhiraj Arora
- **Industry type:** Food and Beverage

Karma Kettle is one of India's finest artisanal tea blenders with 60+ different tea varieties. Karma Kettle, founded in 2015, has established itself as a specialist tea brand offering a wide variety of tea to choose from. Indians can enjoy an authentic cup of Moroccan Mint tea, Genmaicha tea, or Japanese Matcha at reasonable prices. It started as an online platform, acquired its customers online, and now sells products through its website and other e-commerce portals. Today, the company is also catering to some eminent five-star hotel chains in different countries. Karma Kettle teas can now be enjoyed in Novotel hotels, Le Meridien hotels, CGH Earth hotels, and many other hotels of repute.

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Report on

“Procedure for filing and grant patents in India and Geographical Indications and its significance to education sector.”

A WorkShop

on 21st & 22nd December, 2017

Budge Budge Institute of Technology, Kolkata has organized a two-day workshop on *“Procedure for filing and grant patents in India and Geographical Indications and its significance to education sector”* under the flagship of “IPR awareness programme, Research & Development cell, BBIT”.

The two-day Intellectual Property Rights (IPR) seminar was focused on the topic “Procedure for filing and grant patents in India and Geographical Indications and its significance to education sector”. The resource person has given detailed information on patent filing, patent grants, procedures of filing and geographical indications in relation to the agricultural sector.

This workshop was attended by more than 52 participants from Budge Budge Institute of Technology.

Speaker Details:

- **Program Theme:** IPR awareness programme
- **Speakers' details:** Dr Rajan Sharma, the resource person from ICAR



Capitals, resources and organization- Tangible and intangible:
A Formal beginning

CERTIFICATE OF PARTICIPATION

THE FOLLOWING CERTIFICATE IS GIVEN TO

for attending Two day entrepreneurial training programme on "Capitals, resources and organization- Tangible and intangible: A Formal beginning" at BBIT from 24th to 25th
May, 2018

Event Coordinator
Budge Budge Institute of Technology



Dhiraj Arora
Founder
Karma Kettle



Procedure for filing and grant patents in India and Geographical Indications and its significance to education sector

CERTIFICATE of Participation

The following certificate is given to

for successfully participating in two day workshop on "Procedure for filing and grant patents in India and Geographical Indications and its significance to education sector." organized in BBIT on 21st & 22nd December, 2017

Abhishek
Coordinator

Budge Budge Institute of Technology



Rajan Sharma
Dr Rajan Sharma
Speaker